



**RENAISSANCE**  
ECONOMIC DEVELOPMENT CORPORATION

**PRESENTS THE ANNUAL**

# ***Entrepreneurship Training Course***

**A COURSE FOR ENTREPRENEURS AND SMALL BUSINESS OWNERS**

Renaissance Economic Development Corporation's Entrepreneurship Training Course is designed for individuals who want to start or currently own a business. This course is given by experienced professionals — representatives from government agencies, financial institutions, marketing firms, insurance companies, Certified Public Accountants, attorneys, and successful entrepreneurs.



## ***Program Topics Include:***

- **Business Concept Development**
- **Business Planning**
- **Legal Issues and Government Regulations**
- **Market Research and Marketing Strategies**
- **Financial and Growth Management**
- **Business Operations and Records Keeping**
- **Business Financing**
- **Government Assistance and Procurement Opportunities**

## **Classes start on September 15, 2018**

**CLASSES WILL BE IN 10 CONSECUTIVE SATURDAYS, FROM 10AM TO 5PM**

**CLASSES WILL BE IN CHINESE**

**To register, call Tony Leung at (212) 964-6022**

***Receive 60 hours of training for just \$100.***

**COMPLETE THE COURSE WITH PERFECT ATTENDANCE AND RECEIVE  
A CASH REWARD EQUAL TO 1% OF YOUR NEXT LOAN WITH RENAISSANCE.\***

**\* Loan must be approved by Renaissance within 1 year of completing the course.**

**Organized by: Asian Americans For Equality  
Renaissance Economic Development Corporation,  
an affiliate of Asian Americans For Equality**

**2 Allen Street, 7<sup>th</sup> Floor, New York, NY 10002 Tel: (212) 964-6022 Fax: (212) 964-6003**

***This program is funded by the Empire State Development Corporation***

**Services are provided on a non-discriminatory basis. Individuals with disabilities can be accommodated with advanced notice.**

Renaissance Economic Development Corporation

振興商業服務中心

主辦一年一度

# 商家訓練課程

想知道如何創業，拓展業務及改進管理技巧嗎？振興商業服務中心特別舉辦一個專為有意創業或已創業人士而設的商家訓練課程。授課者包括政府部門代表、資深執業會計師、律師、銀行家、保險專家、市場行銷專家等，並邀請成功小商家與您分享從商心得。

課程簡介



- 行商基本概念
- 營商策略與規劃
- 商家的法律責任及各項政府條例需知
- 市場研究和分析、行銷目標及策略
- 財務預算與管理
- 公司的日常管理和應存檔的記錄
- 商業貸款的渠道與申請途徑
- 政府給予小商家的扶助及提供的機會

**2018年9月15日開班**

課程持續 10 週，逢週六上午 10 時至下午 5 時上課，以中文進行

座位有限，報名從速，請電：(212) 964-6022 梁先生

**六十小時課程僅需 100 美元**

沒有缺課者，振興商業服務中心給予貸款優惠作獎勵。\*

\* 畢業後一年內向振興商業服務中心貸款，可獲批出的借貸額的百分之一作獎勵。

亞洲人平等會 | 振興商業服務中心

地址：華埠亞倫街二號七樓 電話：(212) 964-6022 傳真：(212) 964-6003

該訓練項目由紐約州帝國發展公司贊助

所有服務一視同仁。若提前告知，殘障人士可獲特別安排。