

Renaissance Economic Development Corporation

PRESENTS

Entrepreneurship Training Course

A COURSE FOR ENTREPRENEURS AND SMALL BUSINESS OWNERS

Renaissance Economic Development Corporation's Entrepreneurship Training Course is designed for individuals who want to start or currently own a business. This course is given by experienced professionals — representatives from government agencies, financial institutions, marketing firms, and insurance companies; Certified Public Accountants; attorneys; and successful entrepreneurs.



Program Topics Include:

- Business Concept Development
- Business Planning
- Legal Issues and Government Regulations
- Market Research and Marketing Strategies
- Financial and Growth Management
- Business Operations and Records Keeping
- Business Financing
- Government Assistance and Procurement Opportunities

Receive 60 hours of training for just \$100.

**COMPLETE THE COURSE WITH PERFECT ATTENDANCE AND RECEIVE
A CASH REWARD EQUAL TO 1% OF YOUR NEXT LOAN WITH RENAISSANCE.***

* Loan must be approved by Renaissance within 1 year of completing the course.

Classes start September, 2011

SEATING IS LIMITED

Call May Kuang at (212) 964-6022 to register

Renaissance Economic Development Corporation, *an affiliate of Asian Americans For Equality*
1 Pike Street, New York, NY 10002 Tel: (212) 964-6022 Fax: (212) 964-6003

This program is funded by the Empire State Development Corporation

Services are provided on a non-discriminatory basis. Individuals with disabilities can be accommodated with advanced notice.

Renaissance Economic Development Corporation

振興商業服務中心

主辦

商家訓練課程

想知道如何創業，拓展業務及改進管理技巧嗎？振興商業服務中心特別舉辦一個專為有意創業或已創業人士而設的商家訓練課程。授課者包括政府部門代表、資深執業會計師、律師、銀行家、保險專家、市場行銷專家等，並邀請成功小商家與您分享從商心得。

課程簡介



- 行商基本概念
- 營商策略與規劃
- 商家的法律責任及各項政府條例需知
- 市場研究和分析、行銷目標及策略
- 財務預算與管理
- 公司的日常管理和應存檔的記錄
- 商業貸款的渠道與申請途徑
- 政府給予小商家的扶助及提供的機會

六十小時課程僅需 100 美元

沒有缺課者，振興商業服務中心給予貸款優惠作獎勵。*

* 畢業後一年內向振興商業服務中心貸款，可獲批出的借貸額的百分之一作獎勵。

2011年9月開班

座位有限，報名從速，請電：(212) 964-6022 鄭小姐

亞洲人平等會振興商業服務中心

地址：華埠派街一號 電話：(212) 964-6022 傳真：(212) 964-6003

該訓練項目由紐約州帝國發展公司贊助

所有服務一視同仁。若提前告知，殘障人士可獲特別安排。